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# THE FUTURE OF DESIGN

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## SENSORIAL LIMINAL EXPERIENCES FOR CARING + CONNECTION

With multi-sensory, empowerment, and empathy as established design principles, designers and manufacturers will create sensorial experiences and products that foster well-being, better cultural health, and connection through shared experiences.

These sensorial experiences will be designed in the in between/liminal moments and spaces due to our hybrid way of living, such as corridors, stairs, and lobbies.

Sense Data will aggregate the cultural data from users in the space and translate that into a multi-sensory story and shared experience.

Companies will use these spaces and experiences as a physical presence of their core values. Businesses will request these spaces on retreats to build empathy as a cultural building block. Hospitals will use the multi-sensory story developed by their patients to learn and understand each patient's experience for more holistic care. Products will be developed to help personalize the multi-sensory experience even further. Senior Living facilities will be able to practice more effective reminiscent and nostalgic therapies with their residents through the multi-sensory liminal spaces.

Employees looking for a new job will look for the mental health ranking of a company, and how they increase the emotional well-being of their employees. Due to this, the Virtual HR will establish quiet, tech-free liminal spaces to promote comfort in liminal sensorial spaces. It will also look to create a continual sense of joy by using the liminal sensorial spaces and products to provide new sensory experiences each day to combat hedonic adaptation. Lastly, the Virtual HR will promote well-being in sensorial spaces that use empathetic respite and resiliency design principles to create a safe space to combat burnout and anxiety.

