
THE FUTURE OF DESIGN

A ZERO-BARRIER PROFESSION FOR INCLUSIVITY

As designers and manufacturers move from owning the design process to co-creating the design process, it will become known as a Zero-Barrier Design Process.

New DEI principles will be developed and codified. With this shift, designers will create new services and experiences that create more meaningful spaces and products that help prioritize social justice, allyship, equity, diversity, and inclusion.

All projects and products will be assigned a Social Community Liaison who will guide the process and gain feedback from the local community through values and needs experience activities.

Designers will be required to submit DEI sets of drawings to the city, which will document how the DEI principles have been achieved within their projects. All new products will have an DEI label that allows for continual feedback to product designers.

With this shift, some firms will transition to be distributed design networks or gig-firms, where their expertise may focus solely on projects or tasks involving DEI design principles.

Gig-firms will offer services that allow clients to embed an DEI designer into their company to work on the client's internal DEI goals.

DEI designers will generate systemic transparency reports on the company's values, their support of their employees, and their methods for diversity, equity, and inclusion for DEI tax credits.

Finally, the education process for becoming a designer will evolve. Zero-Barrier Apprenticeships will be required to be offered at all companies and firms. This will allow high school students to immediately enter the profession if they do not wish to attend college. Colleges will require an DEI design course be taken by all of their students and will offer it as a major for students to enroll in.

